



PATENT
Attorney Docket No. 38616.0002 (new)
031716.0003 (old)

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Jon C. EVANS et al.

Application No.: 09/887,526

Filed: June 25, 2001

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Examiner: unknown

Group Art Unit: 2673

Title: SYSTEM AND METHOD FOR COMPUTER-CREATED ADVERTISEMENTS

Commissioner for Patents
United States Patent and Trademark Office
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, and in compliance with the duty of disclosure set forth in 37 C.F.R. § 1.56, Applicants are submitting herewith copies of references of which they are aware. Each of the references are listed on the attached Form PTO-1449 (modified) for consideration and to be made of record herein by the U.S. Patent and Trademark Office in this application.

Consideration of the foregoing plus the prompt return of a copy of the enclosed Form PTO-1449 with the Examiner's initials in the left column in accordance with MPEP 609 are respectfully requested.

Since this Information Disclosure Statement is being submitted prior to the issuance of the first Office Action on the merits, it is believed that no fees are due. However, if any fees are due, the Commissioner is hereby authorized to charge the required fees to the undersigned's Deposit Account No. 08-1641.

Respectfully submitted,
Heller Ehrman White & McAuliffe LLP

Dated: December 11, 2001

By: 

James Remenick
Registration No. 36,902

Heller Ehrman White & McAuliffe LLP
Suite 300, 101 Orchard Ridge Drive
Gaithersburg, MD 20878
Tel: (301) 721-6100
Fax: (301) 721-6299

FORM PTO-1449 (Modified)
(REV. 7-80)

U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

APPLICATION NO.

38616.0002

09/887,526

APPLICANT

Jon C. Evans et al.

FILING DATE

June 25, 2001

GROUP

2673

LIST OF REFERENCES CITED BY APPLICANT

(Use several sheets if necessary)



U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	A	5	3	8	1	5	2	3	1/10/95	Hayashi	395	145	
	B	5	6	4	9	1	8	6	7/15/97	Ferguson	395	610	
	C	5	7	4	9	0	8	3	5/5/98	Koda et al.	707	530	
	D	5	8	6	0	0	7	3	1/12/99	Ferrel et al.	707	522	
	E	5	8	7	3	0	7	3	2/16/99	Bresnan et al.	705	410	
	F	5	9	3	0	8	1	0	7/27/99	Farros et al.	707	506	
	G	5	9	5	6	7	3	6	9/21/99	Hanson et al.	707	513	
	H	5	9	6	3	9	6	8	10/5/99	Warmus et al.	707	517	
	I	5	9	8	3	2	2	7	11/9/99	Nazem et al.	707	10	
	J	5	9	8	3	2	4	3	11/9/99	Heiney et al.	707	500	
	K	5	9	8	7	4	5	4	11/16/99	Hobbs	707	4	
	L	5	9	9	9	9	1	2	12/7/99	Wodarz et al.	705	14	
	M	6	0	0	9	4	1	0	12/28/99	LeMole et al.	705	14	
	N	6	0	2	6	4	1	7	2/15/00	Ross et al.	707	517	
	O	6	0	9	4	1	8	6	7/25/0	Kuroda et al.	345	146	
	P	6	1	0	8	6	7	3	8/22/00	Brandt et al.	707	505	
	Q	6	1	6	7	3	8	2	12/26/00	Sparks et al.	705	26	

EXAMINER

DATE CONSIDERED

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include a copy of this form with next communication to applicant.